



Take a Breath for Life Foundation

To register for the race, go to:

www.racemanagementsolutions.com

Our Website: www.takeabreathforlife.org



To whom it may concern,

On Saturday **November 11th** the Take a Breath for Life Foundation with Southtowns Radiology will be hosting our 14th annual Lung Cancer Awareness event and fundraiser benefiting the American Lung Association at the Fairgrounds in Hamburg, New York.

We are hosting a 5K run inside the Fairground property as well as our renowned fundraiser with theme baskets, raffles, entertainment, food, and beverages all being available. Being a Lung Cancer survivor demands my dedication to this cause. Promoting public awareness to Lung Cancer issues while progress is being made funding inequities remain. **Lung Cancer remains the # 1 cancer killer**, more than Colon, Breast & Prostate cancers combined; however, it receives far less support from the varied donor sources including our Government.

Last year's fundraiser...

- Raised just over \$21,000.00 for the American Lung Association
- \$156,000+ has been raised over the previous 13 years toward this cause
- Over 200 people in attendance (100 runners for the 5K race)
- Over 150 baskets raffled off

We intend to make the event similar this year, including:

- It will take place at the Lower Grandstand or "Old Casino" site
- 5K running race, including kid's fun run around the horse track
 - Racecourse is certified by the USATF Association ([NY17034JJ](#))
 - Pre-registration packet pick-up, officially timed event, award presentation
- 100+ theme baskets to auction off
- 50/50 Raffle
- Beer, soda, and food will be made available for purchase (some items will be included to registered runners)
- Live music provided by the Bobs!

Our goal is to raise funds for the **American Lung Association**. We would really appreciate your support and here's how you can help. Event sponsorships and donations are needed to make us successful. **Gold Sponsor** support begins at \$300.00, **Sliver Sponsors** at \$200.00 and **Bronze Sponsors** at \$100.00. Of course, any support such as theme baskets, items for raffles, gift cards, or monetary donations less than \$100.00 are also greatly appreciated. Donations at the \$100.00 or greater level received by **October 23rd** will have the donor's name printed on our commemorative tee shirts.

As a lung cancer survivor, I hope this cause is something that interests you and that you will choose to support it. I can be reached at 716 472-3516 if you have any questions or to facilitate donations. Donation checks can be made payable to the "Take a Breath for Life Foundation" and forwarded to me at 8448 Heath Road, Colden, NY 14033. Thank you for your consideration.

Please join us on November 11th, from 11:00 a.m. until 4:00 p.m., it's a great family event! Tickets for theme baskets must be purchased by 2:00 p.m. the day of the event.

Sincerely,

Michelle McMahon

Michelle McMahon
Take a Breath for Life
8448 Heath Road Colden, NY 14033
716 472-3516